



International Convention Center • Jerusalem, ISRAEL  
13-15 October, 2020



**NANO.IL.2020**  
**International Convention Center**  
**Jerusalem, Israel**  
**13-15 October, 2020**

**Industry Prospectus**



## **Why attend the NANO.IL.2020 Conference?**

This Conference provides a unique networking and collaboration opportunity, thus enabling you to promote your products and to gain brand recognition and credibility. It delivers cutting-edge research in an intimate yet dynamic setting, where attendees and exhibitors receive personalized customer service and great signage recognition.

### **NANO.IL.2020's benefits**

You will enjoy great exposure and visibility at the event. The direct contact with the decision makers you aim to meet is the perfect B2B environment to market and promote your goods and/or services. Although the participation is outstandingly multinational, a special bonus is the unique opportunity to reach out to the Israeli market.

### **Marketing through remote vendors**

**NANO.IL.2020** has remote vendor opportunities, such as publishing your logo in the conference's various publications, or better yet, adding a full-page flyer, gift item or brochure insert to the complimentary tote bags containing the proceedings book and the program, which will be given to all the attendees.

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Dear Colleagues,

We are very excited to invite you to join us at the **NANO.IL.2020** international conference & exhibition, to be held in Jerusalem on October 13<sup>th</sup>-15<sup>th</sup>, 2020.

Over the past decade Israel has evolved as one of the major players in the fascinating field of nanotechnology, providing new and exciting breakthrough solutions and significant opportunities in materials, electronics, photonics, medical, defense, aerospace, semi-conductor and other emerging and leading nanoscale technologies.

Please join us and meet the top researchers and leaders from Israel and abroad to gain a first look at cutting-edge innovations and technologies, leading scientific achievements and unique business and investment opportunities.

The NANO.IL.2020 is a central meeting point for local and international companies, investors, universities, corporate research scientists and government representatives from around the world and is a unique platform bringing together elite speakers and top individuals from academia, business and government. We anticipate a large number of attendees from Israel and abroad with diversified expertise and interests, providing first hand access to cutting-edge technologies and solutions, scientific innovation presentations by top scientists and speakers, startup companies and new technologies on the verge of reaching commercialization, multinational organizations seeking collaborations, top defense related companies, hundreds of scientific posters seeking collaborations and commercialization and a rich display of latest innovations and product prototypes.

NANO.IL.2020 is jointly organized by the Israel National Nanotechnology Initiative (INNI) and the Nanotechnology centers and institutes at Israeli universities. It is endorsed by the Innovation Authority under the Ministry of Trade & Industry and the Foreign Ministry of Israel.

We look forward to welcoming you in Jerusalem.

Sincerely,

**Prof. Yuval Golan, Prof. Ernesto Joselevich,  
Mr. Haim Rousso. Mr. Rafi Koriat**



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# NANO.IL.2018 Sponsors & Exhibitors

## SPONSORS

## UNDER THE AUSPICES OF

## RESEARCH & DEVELOPMENT CENTERS

## EXHIBITORS LIST

## START UPS



## Sponsorship Opportunities NANO.IL.2020

Feel free to speak to our industry manager about a tailor-made individual package for your organization. Everything is possible!

	<b>Gold \$10,000</b>	<b>Silver \$8,000</b>	<b>Booth \$2,900</b>
<b>30 minutes Industry Supported Symposium</b>	Yes	No	No
<b>Exhibitor Booths to promote your company and products</b>	2	2	1
<b>Booth Dimensions</b>	12 sqm	12 sqm	6 sqm
<b>Complementary Conference Passes</b>	4	4	2
<b>Conference Bag inserts</b>	1	1	
<b>Acknowledgment of Sponsorship</b>	Yes	Yes	Yes
<b>Ad in final program</b>	2 pages	1 page	No
<b>Name and Logo of company on conference website</b>	Yes	Yes	Yes
<b>Certificate of Appreciation</b>	Yes	Yes	Yes
<b>Social media mentions</b>	Yes	Yes	Yes



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### Gold Sponsorship \$10,000

#### Industry Supported Symposium

Sponsorship of a Satellite Symposium. The program is to be decided solely by the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").

#### Exhibition Space

12 sqm exhibition space. Allocation based on a "first come, first served basis."

4 exhibitor badges.

#### Advertisement

1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).

Acknowledgment of Sponsorship in the conference book or app as "Gold Sponsor"

2 color pages advertisement in the Final Program or conference app (one internal and one external cover)

Sponsor's logo with hyperlink on Conference website.

Up to 30 words company/product profile in the Official Exhibition Catalogue

### Silver Sponsorship \$8,000

#### Exhibition Space

12 sqm exhibition space. Allocation based on a "first come, first served basis."

4 exhibitor badges.

#### Advertisement

1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).

Acknowledgment of Sponsorship in the conference book or app as "Silver Sponsor"

One color page advertisement in the Final Program or conference app (Internal cover)

Sponsor's logo with hyperlink on Conference website

Up to 30 words company/product profile in the Official Exhibition Catalogue

### Exhibition Space \$2,900

#### Exhibition Space

6 sqm exhibition space. Allocation based on a "first come, first served basis."

2 exhibitor badges.

#### Advertisement

Acknowledgment of Sponsorship in the conference book or app

Sponsor's logo with hyperlink on Conference website.

Up to 30 words company/product profile in the Official Exhibition Catalogue

### Mobile App Splash Screen \$5,000

Display your banner ad to everyone launching the Mobile App. The app provides mobile-friendly access to the Exhibit Floor Plan, Exhibitor Profiles and the entire Program Schedule.

### Spotted lecture (30 minutes) \$5,000

**The company will provide the contents of the session as approved by the committee**

#### Advertisement

Company's slide to be projected at the beginning of the session (provided by the sponsor)

Acknowledgment of sponsorship in the conference book or app.

Sponsor's logo with hyperlink on Conference website.

1 insert for promotional purposes in the Conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).

Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)

Promotion sign to be placed near the podium (provided by the sponsor) - must be approved by the conference coordinator

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<b>E-Posters</b>	<b>\$4,900</b>
<p>The Conference will include E-Poster presentations. Electronic posters will be prepared in PowerPoint and will be displayed for the duration of the Conference. The posters will rotate automatically and each poster will be shown for one minute.</p> <p>The E-Poster stations will be branded with the name of the industry sponsor</p> <p>Acknowledgment of sponsorship as an E-Poster Sponsor on all advertising</p> <p>Acknowledgment of sponsorship in the Conference book or app.</p> <p>Sponsor's logo with hyperlink on Conference Website.</p> <p>Logo featured on the E-Poster template slides</p>	
<b>Welcome Reception</b>	<b>\$5,200</b>
<p>The Conference will host a welcome reception to the invited speakers.</p> <p>The sponsoring company can give a short opening words and welcome during the reception</p> <p>The Sponsors' name and/or company logo will appear on the signposts</p> <p>The Sponsors' name and/or company logo will appear on the invitations</p> <p>Acknowledgment of sponsorship in the Conference book or app</p> <p>Sponsor's logo with hyperlink on Conference Website</p>	
<b>Speakers' Ready Room</b>	<b>\$2,500</b>
<p>Facilities will be available at the Conference Centre for speakers and abstract presenters to go over their presentations.</p> <p><b>Advertisement</b></p> <p>The Sponsors' name and/or company logo will appear on the signposts for the room</p> <p>Opportunity to provide a Sponsor's mouse pad at each workstation</p> <p>Opportunity to display the Sponsor's logo on screensavers at each workstation</p> <p>Sponsor's logo with hyperlink on Conference website</p>	
<b>Coffee Breaks ( for one day)</b>	<b>\$5,500</b>
<p><b>Advertisement</b></p> <p>Sponsor's logo with hyperlink on Conference website</p> <p>1 page advertisement in Conference Final Program or conference app</p> <p>Branding at the Coffee breaks is the sponsor's responsibility</p>	
<b>Conference Bags</b>	<b>\$3,500</b>
<p>The organizers are in charge of the production of approximately 1000 delegate bags</p> <p>Sponsor's logo &amp; design of the bags needs to be approved by the sponsoring company</p>	
<b>Lanyards</b>	<b>\$3,500</b>
<p>The sponsoring company is responsible for the production of the lanyards.</p> <p>The sponsoring company will provide approximately 1000 lanyards, on which the Conference and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers</p>	
<b>Conference badges</b>	<b>\$2,500</b>
<p>A badge will be given to each Meeting participant. The Meeting and sponsor's logo will be displayed on the badge.</p> <p>The sponsor's logo will be included on the Meeting website</p>	
<b>Promotional Material</b>	<b>\$1,350</b>
<p>Inclusion of promotional materials, such as leaflets and brochures, in the Conference bags.</p> <p>Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages)</p>	
<b>Advertisements</b>	<b>\$1,350</b>
<p>Full-page color advertisements are available in the following Conference publications:</p> <p>Final Program/Abstract Book – Internal Page</p> <p>Additional advertisements within the publication are available by application.</p>	



## Sponsorship Opportunities NANO.IL.2020

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### Exhibition Information

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

### Tailored packages

At your request, we will be able to tailor a package that suits your needs.

For more information, please contact [rmitchell@paragong.com](mailto:rmitchell@paragong.com)

### Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing with the enclosed booking form to:

Mrs. Ravit Mitchell

Industry Liaison Manager

Paragon Israel

15, Abba Even St. Herzliya, Israel

Mobile : +972-50-7419990

E-mail: [rmitchell@paragong.com](mailto:rmitchell@paragong.com)

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

### Terms of Payment

50% due with signed application form

50% due by 31 August, 2020

The total amount should be received before the opening date of the Conference.

### Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

### Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by August 31<sup>st</sup>, 2020 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from September 1<sup>st</sup>, 2020

### Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.



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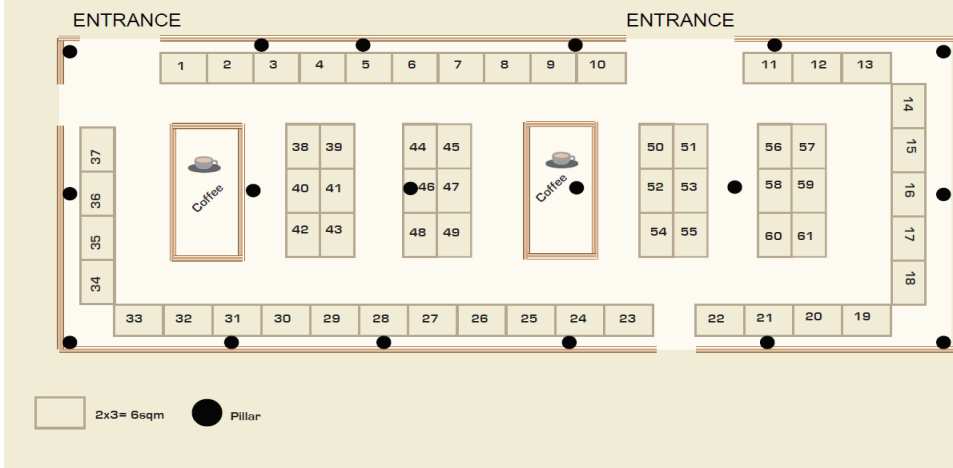
### Exhibition Map

Construction above 2 meters requires the approval of a construction engineer

All Booths No. 38-61 should be at a height of 2.40 meters (includes the back wall of the stand)

The exhibition map is subject to change

## Exhibition Hall





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### Sponsorship and Exhibition Application Form

Please complete the following information and return to:

Mrs. Ravit Mitchell - Industry Liaison Manager  
Paragon Israel, 15, Abba Even St. Herzeliya, Israel  
Mobile : +972-50-7419990  
E-mail: [rmitchell@paragong.com](mailto:rmitchell@paragong.com)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

- Name of the company - as you wish it to appear on all acknowledgments.

Item	Price
Total Amount (Please Complete)	\$ USD

